



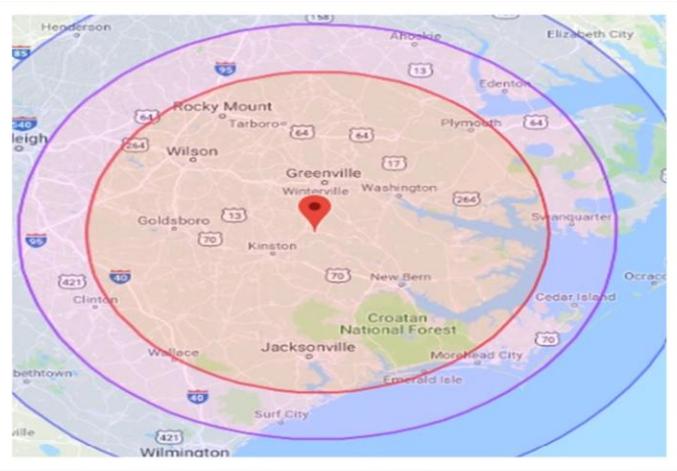
6 Time North Carolina Association of Broadcasters Morning Show of the Year



Marconi Award Top 5 Finalist For Morning Show of the Year in the Nation

No Matter Where You Are, WNCT Is There Too, On The IBX MEDIA App.

WNCT FM Coverage Map – 100,000 Watts



Marc & Laura in the morning from 6am-9am, then Taylor Mills and Dylan McKay round out the workday.



WNCT LISTENERS ARE...

- 86% More Likely To Own A Home Valued Above \$350,000
- 45% More Likely To Be Employed In Management Position
- 37% More Likely To Own A Small Business
- 35% More Likely To Hold Stocks And Bonds
- 29% More Likely To Own 3 Or More Vehicles
- 55% More Likely To Drink Craft Beer
- 43% More Likely To Eat At A Sit Down Restaurant 5x/+ A Month
- 28% More Likely To Attend Concerts/Events

WNCT IS THE HOME OF ECU FOOTBALL & BASKETBALL



REACH YOUR TARGET



Inner Banks Media does not and shall not discriminate on the basis of race or ethnicity regarding advertising practices. Statistics provided from Nielsen Media